

## LICENSING MUSIC FOR YOUR LIVE STREAM AND FB LIVE

Many churches have been writing us for advice on licensing music for your live streaming and FB live offerings.

Churches that are currently using our emPower Music Rights License have permission to perform songs, project lyrics, create CD of your service, live stream and archive any of the songs by any of the artists represented in our EMR catalog. You can find this license at [Music Rights License](#) where licenses start at \$100 for churches with 1-99 congregants and increases depending on your church size. emPower uses the license fees to pay artists for use of their songs in our churches.

Your EMA license usually does NOT cover playing the artists' recordings of their songs or showing their videos for your livestream when you are streaming from their living room or don't have the technology to have their musicians online with you.

So, empower has reached out to our artists on our licensing roster for permission to play their songs and use their videos.

So far, the following artists have graciously and generously given their permission:

Daniel Nahmod, Karen Drucker, Rickie Byars, Karen Taylor-Good, Jana Stanfield, StoweGood, Sue Riley, Glen Roethel, Richard Mekdeci, Jami Lula, Jack Fowler, David Ault, Claudia Carawan, Michael Gott, Sloan Wainwright, Marcy Baruch, Denise Rosier, David Roth, Faith Rivera, Harold Payne, Melinda Allen, Gary Lynn Floyd, Tom Kimmel, Roger Tomhave, Deidrey Francois, Jennifer Ferren, and JD Martin and Jan Garrett.

If there is someone missing from the list whose music you would like to incorporate into your live stream let us know and we will approach the artist for their permission. So far every artist is saying "yes, whatever you need" and they are grateful and happy to help.

So if you already have an emPower Music Rights License you now have additional permission to play the recordings or videos of the above artists.

If you would like to initiate this blanket license at your church or center, click here [Music Rights License](#) and start your license today.

## FACEBOOK "FLAGGING" VIDEOS

Many of you who stream your services may have bumped heads with the FB Live algorithm that flags content that CD Baby or YouTube have in their playlists.

Performing other people's music is usually not a problem. But when you play the original recording, either live or from a video, you take a chance on the algorithm catching you and taking down your stream until you resolve the issue with them or edit it out of your service recording.

There is a way around the algorithm that has worked for us at Unity Renaissance.

Normally when you show a video, your Live Stream team will switch to full screen to show the video. People watching at home will see only the video on their computer screens.

Instead, just use your primary camera pointed at your screen - in other words, so it would look like it looks to those in the sanctuary watching. They see the screen and they also see the

sanctuary around the screen. Make sure the video screen is only taking up 2/3 of the frame but you still see the "room" around the screen.

This is not always foolproof, but we have shown movie trailers this way and have not been flagged for them.

**If you are flagged or shut down for showing a video we've asked our attorney to write a "Please be Advised Permission to Perform" letter that we can adapt to each church that may help when you contact FB to resolve the issue.**

### **CALMING SONGS FOR ANXIOUS TIMES**

emPower has collected over 50 songs with messages of hope, healing, peace and unity.

The entire list is available for free to listen.

Just go to our home page [www.empowerma.com](http://www.empowerma.com) and click where you see "Calming Songs for Anxious Times". Once you click the play button all songs will play through. This is great background music as your go through your day, or to play at your office if you are still going in to work.

emPower is blessed to serve you through this crazy time. Please let us know how else we can assist you in ministering to your congregations through the power of positive music.

Blessings of wholeness and health to you all!

Sue, Richard, and Russ

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